



State of Wisconsin
Department of Workforce Development

WORKFORCE OBSERVATIONS—WISCONSIN BAY AREA

(BROWN, DOOR, FLORENCE, KEWAUNEE, MANITOWOC, MARINETTE, MENOMINEE, OCONTO, SHAWANO, SHEBOYGAN COUNTIES)

May 2005

Wisconsin Bay Area Unemployment Rate Declines in April

April 2005	Green Bay MSA	Brown	Door	Flor.	Kew.	Manit.	Marit.	Meno.	Oconto	Shaw.	Sheboygan MSA	Bay Area	Wisconsin
Civilian Labor Force**	170,400	137,900	15,800	2,900	12,000	44,700	23,400	1,600	20,600	21,900	63,300	344,000	3,032,600
Employed	162,700	131,800	14,900	2,700	11,500	42,400	22,100	1,500	19,400	20,800	60,800	327,800	2,888,900
Unemployed	7,800	6,100	1,000	200	500	2,300	1,300	200	1,200	1,100	2,500	16,300	143,600
Unemployment Rate %	4.6%	4.4%	6.2%	5.8%	4.1%	5.1%	5.6%	10.2%	5.7%	5.1%	3.9%	4.7%	4.7%

Change from one month ago March 2005

Civilian Labor Force**	-200	100	400	0	-100	300	100	60	-140	100	0	800	5,300
Employed	900	800	700	0	100	600	400	20	110	300	300	3,300	26,700
Unemployed	-1,100	-700	-300	0	-100	-400	-200	40	-260	-200	-300	-2,500	-21,400
Unemployment rate(%)	-0.6%	-0.5%	-2.2%	-0.3%	-1.2%	-0.8%	-1.0%	2.0%	-1.2%	-0.9%	-0.5%	-0.8%	-0.8%

Change from one year ago April 2004

Civilian Labor Force**	800	800	100	0	0	-1,400	-100	0	0	0	-300	-800	-13,400
Employed	1,300	1,100	200	0	100	-600	100	0	200	200	200	1,400	1,000
Unemployed	-500	-300	-100	0	0	-700	-200	0	-200	-100	-500	-2,200	-14,400
Unemployment rate(%)	-0.3%	-0.3%	-0.9%	0.3%	-0.4%	-1.4%	-0.8%	-2.3%	-0.8%	-0.6%	-0.7%	-0.7%	-0.5%

** Data base on place of residence. Estimates not seasonally adjusted unless noted. Current monthly estimates are preliminary and rounded so total may not add correctly

During April, the seasonally unadjusted unemployment rate for the Wisconsin Bay Area declined 0.8 of a percentage point to 4.7 percent. This was the lowest level for the month of April since April 2000, when the rate was 3.0 percent. Menominee was the only county to experience an increase in its rate over the month.

The unemployment rate has been following a normal seasonal pattern this spring with a decline in the unemployment rates beginning in March. The rate normally continues to decline through mid to late summer, with possibly an exception for the month of June, which often spikes depending on the timing of the end of school and

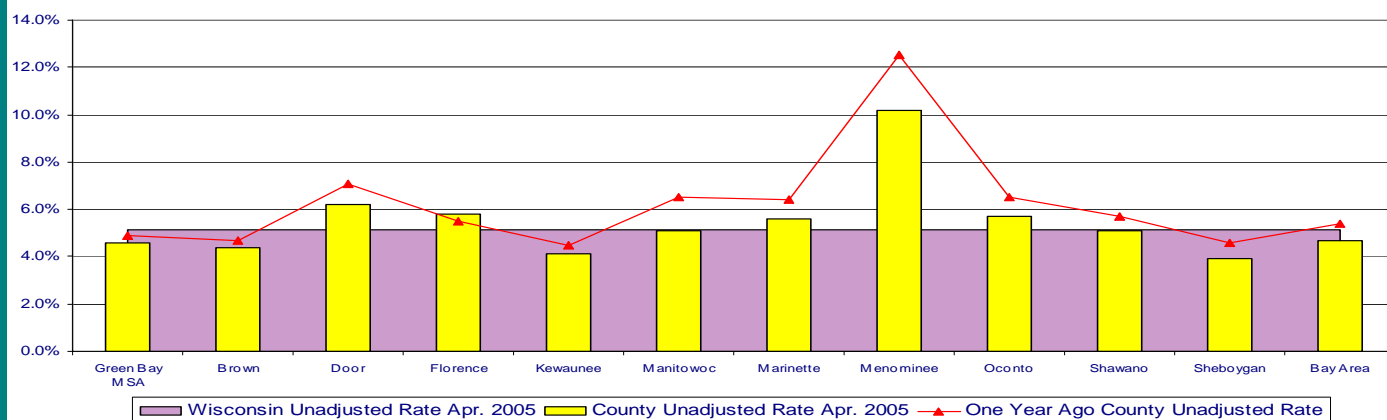
the beginning of summer seasonal jobs. The weather as well affect this.

On average, (1990—2004) the rate drops about 0.8 of a percentage point between March and April, so the change for this month was right on the average. Also the average rate for April during this period is 4.8 percent.

The rate this April was 0.7 of a percentage point below last April. Florence County was the only one of the ten counties in the region that did not decline in the over-the-year unemployment rate. Menominee County experi-

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Bay Area Unadjusted Rates Compared to Wisconsin



Bay Area Per Capita Personal Income by County 1994 to 2003

Area name	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	% Change 2002-2003	% of WI in 2003	State Rank 2003
Wisconsin	\$ 21,413	\$ 22,215	\$ 23,273	\$ 24,514	\$ 26,175	\$ 27,135	\$ 28,573	\$ 29,392	\$ 29,937	\$ 30,685	2.5%	100.0%	
Brown	\$ 22,173	\$ 23,037	\$ 24,145	\$ 25,645	\$ 27,231	\$ 28,285	\$ 29,815	\$ 30,441	\$ 31,348	\$ 32,076	2.3%	104.5%	5
Door	\$ 20,501	\$ 20,923	\$ 22,170	\$ 23,972	\$ 26,448	\$ 27,851	\$ 29,126	\$ 29,960	\$ 29,979	\$ 30,657	2.3%	99.9%	13
Florence	\$ 14,991	\$ 15,838	\$ 17,189	\$ 17,925	\$ 19,275	\$ 20,421	\$ 21,759	\$ 22,832	\$ 23,358	\$ 24,146	3.4%	78.7%	47
Kewaunee	\$ 18,568	\$ 19,456	\$ 20,843	\$ 21,702	\$ 23,462	\$ 23,848	\$ 25,045	\$ 25,273	\$ 24,640	\$ 25,536	3.6%	83.2%	38
Manitowoc	\$ 20,120	\$ 20,574	\$ 21,781	\$ 22,925	\$ 24,479	\$ 24,975	\$ 26,152	\$ 26,506	\$ 27,043	\$ 27,807	2.8%	90.6%	27
Marinette	\$ 17,330	\$ 18,016	\$ 18,852	\$ 19,881	\$ 20,986	\$ 21,779	\$ 22,710	\$ 23,393	\$ 24,506	\$ 25,448	3.8%	82.9%	39
Menominee	\$ 13,314	\$ 13,560	\$ 13,887	\$ 14,839	\$ 15,402	\$ 15,883	\$ 15,966	\$ 17,802	\$ 17,939	\$ 18,449	2.8%	60.1%	72
Oconto	\$ 17,351	\$ 18,028	\$ 19,313	\$ 21,265	\$ 22,122	\$ 22,781	\$ 23,911	\$ 24,143	\$ 24,244	\$ 24,842	2.5%	81.0%	42
Shawano	\$ 16,602	\$ 17,264	\$ 18,586	\$ 19,697	\$ 21,028	\$ 21,722	\$ 22,167	\$ 23,267	\$ 23,260	\$ 23,941	2.9%	78.0%	49
Sheboygan	\$ 21,944	\$ 22,735	\$ 23,550	\$ 24,242	\$ 26,092	\$ 27,362	\$ 28,819	\$ 29,733	\$ 30,460	\$ 31,251	2.6%	101.8%	9
Bay Area	\$ 20,494	\$ 21,227	\$ 22,315	\$ 23,561	\$ 25,137	\$ 26,080	\$ 27,368	\$ 28,042	\$ 28,675	\$ 29,434	2.6%	95.9%	6
Percent of Bay Area PCPI to Wisconsin PCPI	95.7%	95.6%	95.9%	96.1%	96.0%	96.1%	95.8%	95.4%	95.8%	95.9%			

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enced the greatest drop in its unemployment rate over the year, dropping 2.3 of a percentage point to 10.2 percent.

Rates for individual counties in the region varied greatly, ranging from a low of 3.9 percent in the Sheboygan MSA to a high of 10.2 percent in Menominee County. Door and Menominee Counties were both included in the ten counties with the highest unemployment rates in the State of Wisconsin for April.

The number of workers in the labor force rose 800 in April to 344,000. The average increase for the month is 400. Although the labor force did increase more than average during the month, the number of workers remained 800 below one year ago.

Employment increased by 3,300 during the month to 327,800. This was 1,400 above last April. The monthly increase was slightly higher than the average for the period. The average change for the month is 3,100. Both the labor force and the number of employed should continue to increase through June. Generally there is some drop in the labor force in July. The State of Wisconsin followed a similar pattern for the month with an increase of 26,700 employed over the month. .

Nonfarm wage and salary (NFWS) employment increased 3,400 over the month to 314,900. Service providing jobs were up 2,100 to 224,100, while goods producing jobs rose 1,300 to 90,800 jobs. The number of jobs in the Bay

Area was up 4,500 from April 2004.

*Note on the table on page three that with the change of the Green Bay MSA to include Brown, Kewaunee, and Oconto Counties that individual county NFWS data is no longer available as it is aggregated into the Green Bay MSA column.

Per Capita Personal Income (PCPI) for 2003

The Bureau of Economic Analysis (BEA) released county level Per Capita Personal Income for 2003 during May. The Bay Area as a whole increased at a slightly faster pace than the State of Wisconsin, 2.6 percent versus 2.5 percent for the state. However the average income for residents in the Bay Area was at 95.6 percent of the statewide average.

In general, the more urban areas had higher incomes than the rural area. Only two counties had PCPI higher than the state average, Brown at 104.5 percent of the state average and Sheboygan at 101.6 percent. Door County was just under the statewide average at 99.9 percent.

For additional information on local Per Capita Income and the sources of the income go the BEA website. <http://www.bea.gov/bea/regional/statelocal.htm>.

For additional labor market statistics contact our website at <http://www.wisconsin.gov/oea>.

Consumer Price Index - All Urban Consumers (CPI-U)*

National (U.S. City Average) 1982-84 = 100			% Change	Class B/C - North Central States (1996 = 100)			% Change	Class D - North Central States (1996 = 100)			% Change
U.S. City Average	Apr-05	Mar-05	Apr-04	(Size 50,000-1500,000)	Apr-05	Mar-05	Apr-04	(Size Less than 50,000)	Apr-05	Mar-05	Apr-04
All Items	194.6	193.3	3.5%	All Items	119.6	118.7	2.1%	All Items	181.7	179.9	1.3%
Food & Beverage	190.7	189.6	3.1%	Food & Beverage	117.4	117.2	1.8%	Food & Beverage	184.9	183.6	3.2%
Housing	194.4	194.1	3.2%	Housing	116.8	116.3	1.6%	Housing	170.0	168.4	0.4%
Apparel & Upkeep	123.7	123.5	-0.5%	Apparel & Upkeep	90.7	90.4	-0.4%	Apparel & Upkeep	128.0	128.2	-4.4%
Transportation	173.2	168.8	7.0%	Transportation	124.6	121.6	3.3%	Transportation	162.7	158.7	0.5%
Gasoline (all Types)	192.9	175.0	24.2%	Gasoline (all Types)	198.9	182.9	17.8%	Gasoline (all Types)	181.4	158.4	14.5%
Medical Care	321.5	320.7	4.3%	Medical Care	140.1	139.9	6.9%	Medical Care	320.4	318.8	5.0%
Energy	170.9	160.8	17.1%	Energy	165.0	155.4	9.5%	Energy	158.1	147.2	7.5%

Source: U.S. Bureau of Labor Statistics *Not Seasonally Adjusted

Wisconsin Bay Area Workforce Development Area										
April 2005	Green Bay MSA	Door	Florence	Manitowoc	Marinette	Menominee	Shawano	Sheboygan MSA	Bay Area	Wisconsin
Total Nonfarm (NFWS) ***	168,700	12,400	1,200	35,500	20,900	2,000	12,600	61,600	314,900	2,810,300
Total Private	147,400	10,700	900	30,900	18,500	100	9,600	54,900	273,000	2,387,700
Goods Producing	40,400	2,800	400	12,200	7,200	0	2,600	25,200	90,800	629,700
Service Producing	128,300	9,600	900	23,300	13,700	2,000	10,000	36,400	224,100	2,180,600
Constr., Mining & Nat.Rsrcs	9,100	900	100	1,800	800	0	500	2,500	15,700	130,300
Manufacturing	31,300	1,900	300	10,300	6,400	0	2,100	22,700	75,100	499,400
Trade	25,000	1,800	100	4,200	2,900	0	2,200	7,800	44,000	427,300
Transportation & Utilities	11,200	100	0	1,600	800	0	300	1,300	15,400	108,300
Financial Activities	10,900	600	0	1,100	500	0	500	2,300	15,900	157,700
Education and Health Services	20,900	1,500	100	4,900	3,100	0	1,500	7,000	39,000	382,900
Leisure & Hospitality	14,700	2,200	200	2,900	1,600	0	1,300	4,500	27,500	246,800
Info., Prof. & Bus. Svcs, Other Svcs	24,300	1,700	100	3,900	2,400	0	1,300	6,800	40,500	435,000
Total Government	21,300	1,800	300	4,600	2,400	1,800	3,000	6,700	41,900	422,600
Federal	1,200	100	20	200	100	10	100	200	1,900	29,200
State	2,600	100	20	200	200	10	100	600	3,800	104,800
Local	17,500	1,600	200	4,200	2,100	1,800	2,800	5,900	36,200	288,600
Change from one month ago	March 2005									
Total Nonfarm (NFWS) ***	1,200	600	0	600	300	0	300	300	3,400	34,200
Percent change NFWS from last month	0.7%	5.4%	2.4%	1.8%	1.6%	-1.7%	2.5%	0.5%	1.1%	1.2%
Total Private	1,100	500	20	650	330	0	200	300	3,100	33,600
Goods Producing	800	0	10	250	60	0	60	100	1,300	10,300
Service Producing	400	600	20	400	300	-30	300	200	2,100	23,900
Constr., Mining & Nat.Rsrcs	500	100	10	180	80	0	50	200	1,100	11,800
Manufacturing	300	0	10	70	-20	0	10	-100	200	-1,500
Trade	200	100	0	80	40	0	50	200	600	5,300
Transportation & Utilities	100	0	0	90	0	0	0	1,000	1,200	2,300
Financial Activities	-100	0	0	0	20	0	0	0	-100	300
Education and Health Services	-200	0	0	20	20	0	-20	0	-100	-1,100
Leisure & Hospitality	500	300	10	90	120	0	100	0	1,100	10,200
Info., Prof. & Bus. Svcs, Other Svcs	-200	100	10	120	80	0	20	0	100	6,300
Total Government	100	100	10	0	0	0	100	0	300	600
Federal	0	0	0	0	0	0	0	0	0	100
State	0	0	0	10	20	0	0	0	0	700
Local	100	100	0	0	0	-30	100	0	200	-200
Change from one year ago	April 2004									
Total Nonfarm (NFWS) ***	3,200	200	0	-100	200	0	100	900	4,500	26,600
Percent change NFWS from last year	1.9%	1.4%	0.4%	-0.3%	1.0%	0.9%	1.0%	1.5%	1.5%	1.0%
Total Private	3,100	200	0	-200	200	0	0	900	4,300	26,700
Goods Producing	1,100	100	0	-300	200	0	-100	200	1,300	6,500
Service Producing	2,100	100	0	200	0	0	200	700	3,200	20,100
Constr., Mining & Nat.Rsrcs	600	0	0	100	100	0	0	-100	700	4,400
Manufacturing	500	100	0	-400	200	0	-100	300	600	2,100
Trade	600	-100	0	0	0	0	100	500	1,100	3,800
Transportation & Utilities	400	0	0	0	0	0	0	0	400	2,400
Financial Activities	-200	0	0	0	0	0	0	0	-100	100
Education and Health Services	600	100	0	100	0	0	0	200	900	8,100
Leisure & Hospitality	0	100	0	-100	0	0	0	200	200	4,200
Info., Prof. & Bus. Svcs, Other Svcs	600	0	0	0	0	0	0	-200	400	1,600
Total Government	100	-100	0	100	0	0	100	0	200	-100
Federal	0	0	0	0	0	0	0	0	0	-300
State	0	0	0	0	0	0	0	0	0	1,300
Local	100	-100	0	100	0	0	200	0	200	-1,100
*** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.										
Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWS data is benchmarked to 3/2003										

Look for the most current Labor Market Information at: <http://dwd.wisconsin.gov/oea>

Direct questions and comments to: **Richard Seidemann, Regional Labor Market Analyst**, Sheboygan County Job Center,
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